



THE PHOENIX CENTER'S 30TH ANNIVERSARY *Virtual Gala Fundraiser* SPONSORSHIP OPPORTUNITIES

SATURDAY, JUNE 5, 2021

Honoring the Columbia Bank Foundation and Thomas J. Kemly 

Due to health concerns, the continuation of COVID-19 restrictions—and our commitment to keeping our friends, family and supporters safe—we have made the decision to make the Gala virtual. And we have an action-packed schedule planned! We are preparing an evening of fun, silent auctions, prizes, and more. To make it easier and more fun, we will also be using a silent auction bidding software called GiveSmart this year and we will be able to open the bidding the week leading up to the event! All sponsors will receive a gift bag and an ad journal!

Thank you to Railroad Construction Company!
Only 5 more opportunities left!

Thank you to Knights of York!
Only 4 more opportunities left!

Only 3 opportunities left!

	Legacy Sponsor \$5,000	Leader Sponsor \$3,500	Ambassador Sponsor \$2,500	Steward Sponsor \$1,500	Benefactor \$750
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TITLE ANNOUNCEMENT & NEWSLETTER COMMUNICATIONS

Title and branded sponsorship mention in every communication, post, outreach, email and recognition on virtual platform					
Exclusive co-branded press release	•				
Exclusive feature article in newsletter/email blast					
Mention in newsletter/email blast	•	•	•		

JOURNAL ADS (BOTH DIGITAL & PHYSICAL FORMATS, DELIVERED WITH GIFT BAG TO ATTENDEES)

Full-page journal ad in prime location: cover positions (5" W x 8" H, Full color)					
Full-page journal ad (5" W x 8" H, Full color)	•				
Half-page journal ad (5" W x 3.875" H, Full color)		•			
Quarter-page journal ad (2.375" W x 3.875" H, Full color)			•	•	•

SOCIAL MEDIA & WEBSITE

Branded exposure on event page on TPC website	•	•			
3 social media posts	•				
2 social media posts		•	•		
1 social media post				•	

ONLINE/MOBILE BIDDING SOFTWARE PLATFORM (GIVESMART)

Logo included on front page/premium position on mobile platform					
Logo included on mobile platform	•	•			

TICKETS

Prominent recognition on virtual platform leading up to and during the event	•	•			
Verbal acknowledgment at virtual event	•				
10 tickets to the virtual event					
6 tickets to the virtual event	•				
4 tickets to the virtual event		•	•		
2 Tickets to the virtual event				•	•

PROMOTIONAL OPPORTUNITIES

Opportunity to provide branded promotional items to attendees					
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Legacy Sponsor: \$5,000

TITLE ANNOUNCEMENT & NEWSLETTER COMMUNICATIONS

- Exclusive co-branded press release
- Mention in newsletter/email blast

JOURNAL AD*

- Full-page journal ad (5" W x 8" H, Full color)

SOCIAL MEDIA & WEBSITE

- Branded exposure on event page on TPC website
- 3 social media posts

ONLINE/MOBILE BIDDING SOFTWARE PLATFORM (GIVESMART)

- Logo included on mobile platform

TICKETS

- Prominent recognition on virtual platform leading up to and during the event
- Verbal acknowledgment at virtual event
- 6 tickets to the virtual event

Thank you to Knights of York!
Only 4 more opportunities left!

Leader Sponsor: \$3,500

TITLE ANNOUNCEMENT & NEWSLETTER COMMUNICATIONS

- Mention in newsletter/email blast

JOURNAL AD*

- Half-page journal ad (5" W x 3.875" H, Full color)

SOCIAL MEDIA & WEBSITE

- Branded exposure on event page on TPC website
- 2 social media posts

ONLINE/MOBILE BIDDING SOFTWARE PLATFORM (GIVESMART)

- Logo included on mobile platform

TICKETS

- Prominent recognition on virtual platform leading up to and during the event
- 4 tickets to the virtual event

Only 3 opportunities left!

Ambassador Sponsor: \$2,500

TITLE ANNOUNCEMENT & NEWSLETTER COMMUNICATIONS

- Mention in newsletter/email blast

JOURNAL AD*

- Quarter-page journal ad (2.375" W x 3.875" H, Full color)

SOCIAL MEDIA & WEBSITE

- 2 social media posts

TICKETS

- 4 tickets to the virtual event

Steward Sponsor: \$1,500

JOURNAL AD*

- Quarter-page journal ad (2.375" W x 3.875" H, Full color)

SOCIAL MEDIA & WEBSITE

- 1 social media post

TICKETS

- 2 tickets to the virtual event

Benefactor: \$750

JOURNAL AD*

- Quarter-page journal ad (2.375" W x 3.875" H, Full color)

TICKETS

- 2 tickets to the virtual event

*Both digital & physical formats, delivered with gift bag to attendees



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Honoring the Columbia Bank Foundation and Thomas J. Kemly 

Mail completed form to: Friends of The Phoenix Center, 16 Monsignor Owens Place, Nutley, NJ 07110
For more information, please contact Carolyn Sharaway: 973.542.0743, ext. 403 or csharaway@thephoenixcenternj.org

In order to make the most of the sponsorship opportunities and benefits, please purchase your sponsorships by February 28, 2021 and submit your ad graphics by March 31, 2021.

Personal Information

NAME _____

EMAIL ADDRESS _____

CELL PHONE _____

Payment Method

PAY BY CHECK
Please make check payable to: Friends of The Phoenix Center

PAY WITH CREDIT CARD
I authorize you to charge my credit card: \$ _____

Visa Amex Mastercard Discover

YES! I would like to cover the credit card fees for TPC, so that my donation provides maximum impact.

NAME ON CARD _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CARD # _____

CVV _____ EXP. _____

SIGNATURE _____

Sponsorship Level

CHOOSE YOUR SPONSORSHIP(S) BELOW:

- Title Sponsor (*committed*)
- Ambassador Sponsor
- Legacy Sponsor
- Steward Sponsor
- Leader Sponsor
- Benefactor

INCLUDE YOUR INFORMATION FOR YOUR JOURNAL AD:

1. Will you be providing us your own camera-ready ad art (hi-resolution PDF, PNG, JPG or EPS) in the sizes appropriate to your sponsorship? (*see the sponsorship benefits list*) Yes No
2. If not, will your listing have a special message and logo? Yes No
3. Will you be sending us a hi-res logo? (EPS or PNG file types please) Yes No
4. If you do not plan to use a logo, what is the name of your business, as you want it to appear?

5. If you would like to add a special message or other text to your ad (limit of 140 characters), please enter it here or include it in your email to Carolyn Sharaway.

Please email your hi-resolution ad or logo (PDF, PNG, JPG or EPS) to csharaway@thephoenixcenternj.org.